



**Calcutta  
Business  
School**

Invites you to attend  
Seminar cum interactive session  
on

## **E-learning and Future of Education**

By

**Professor Badrul Khan, PhD**

Consultant/Advisor to distance education and educational technology related projects at the World Bank, North Atlantic Treaty Organization (NATO), Asian Development Bank and US Federal Department

### **PROGRAMME COORDINATOR**

**Dr. Ashok Banerji**

**Professor, Information Technology**

**Email: [AshokB@CalcuttaBusinessSchool.org](mailto:AshokB@CalcuttaBusinessSchool.org)**

**Date:** Friday, 4<sup>th</sup> March, 2016 **Time:** 2pm to 5pm

**Venue:** Calcutta Business School

### **CALCUTTA BUSINESS SCHOOL**

Diamond Harbour Road, Bishnupur, 24 Parganas (South), West Bengal 743 503

Phone: + 91-33-2420 5200 (Extn 209)

Email: [parthas@calcuttabusinessschool.org](mailto:parthas@calcuttabusinessschool.org), [praj nab@calcuttabusinessschool.org](mailto:praj nab@calcuttabusinessschool.org)

[www.calcuttabusinessschool.org](http://www.calcuttabusinessschool.org)

## About Calcutta Business School

Calcutta Business School is an autonomous institute offering an AICTE approved two year fully residential Post Graduate Diploma in Management (PGDM) program and several Executive Education programs. The school, modelled on some of the top ranking Business Schools in the world, is located on a sprawling 15 acres fully residential, eco-friendly and 'intelligent' campus on the outskirts of Kolkata. It has a Management Development Research Centre with state of the art convention halls and accommodation facilities.

Calcutta Business School has been set up by Sikhayatan Foundation (1922), and governed by its Board of Governors, consisting of leading industrialists, business leaders, academicians, former IIM Director and Chairman Mr S K Birla. Apart from full time Faculty members with distinguished academicians and researchers from well-known international and national institutes, it has several senior industry professionals and Visiting Faculty members from across the globe to teach our students.

## About the speaker

**Badrul H. Khan, Ph.D.** is a world-renowned speaker, author, educator and consultant in the field of e-learning and educational technology. Professor Khan has the credit of first coining the phrase Web based instruction and popularizing the concept through his 1997 best-selling *Web-Based Instruction* book which paved the way for the new field of *e-learning*.

Known as the *founder of modern e-learning*, Dr. Khan has been honoured with many awards and worldwide acclamation. In recognition of his unique contribution to the field of e-learning coupled with his services to worldwide e-learning communities, Egyptian E-Learning University Council appointed Dr. Badrul Khan as an honorary distinguished professor of e-learning. Professor Khan is a United States Distance Learning Association (USDLA) 2015 **Hall of Fame Inductee**.



Dr. Khan recently published the first book on e-learning in Bengali language promoted under the 'access to information' (a2i) initiative of the Prime Minister's office of Bangladesh.





**Upcoming Related Programme**

**MDP (18-23 Apr, 2016) - Management of Schools for Excellence**

**For details please contact:**

**Dr. Ashok Banerji**

Professor, Information Technology

**Tel: + 91-33-2420 5200**

**Mr. Partha Sen**

Senior Manager, Management Development Programme

**E-mail:** [parthas@calcuttabusinessschool.org](mailto:parthas@calcuttabusinessschool.org)

**Mob:** + 91-9674794042

**Calcutta Business School, Diamond Harbour Road Bishnupur,  
24 Parganas (South), West Bengal 743 503**

**Phone:** + 91-33-2420 5200

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