



educational technology®

The Magazine for Managers of Change in Education

Educational Technology: The Magazine for Managers of Change in Education is the world-renowned pioneer periodical in the field of technology in education and training. Published continuously since 1961, and now in its 49th year of distribution in more than one hundred countries worldwide, *Ed Tech* is regarded universally as the most important publication in this field.

Published six times annually, with each issue packed with solid, insightful, provocative, *substantial* papers by the leading experts in the field, the magazine offers what simply cannot be obtained in other magazines or journals. *Ed Tech* is available only as a print publication. Its contents always are carefully and thoughtfully reviewed and edited, so that only the finest, highest-quality papers are ever considered for publication. *Ed Tech* carries vital professional articles of undisputed merit.

The Editorial Function,

assuring that readers get only the highest-quality information and opinions — is alive and well at this one indispensable magazine!

Ed Tech has been the “flagship” publication of the field of educational technology since the early 1960s — *the* place to be published. Its editors have been instrumental in bringing about the very prominence that the term “educational technology” enjoys today in the world. The magazine title itself has been a registered trademark since the 1960s. All important movements in the field over the past four decades — from programmed learning, to computer-aided instruction, to instructional design, to performance technology, to interactive multimedia instruction, to e-Learning, to constructivist learning environments, to the learning sciences, and on and on — have been covered at great length in the magazine’s pages. Most of the leading authors in the field today have come to international prominence via their papers in this magazine. The contents include the work of more than 50 distinguished, world-renowned Contributing Editors, who write regularly on all aspects of educational technology.

So, become part of the ed tech movement! Subscribe to the *one essential magazine* in the field. Please fill out the adjacent Order Form.

ORDER FORM



EDUCATIONAL TECHNOLOGY MAGAZINE

Educational Technology Publications
700 Palisade Avenue, Englewood Cliffs, NJ 07632

- Please enter a subscription to *Educational Technology Magazine*, as checked below:

Domestic USA

One year: \$199.00

Three years: \$529.00

Foreign

One year: \$229.00

Three years: \$599.00

- Payment enclosed.

- Master Card or Visa purchase:

Card number: _____

Expiration date: _____

Name of individual listed on the card: _____

Signature: _____

Note: Credit card orders may be placed via telephone, toll-free in the USA and Canada:

1-800-952-BOOK; or may be faxed worldwide to: **201-871-4009**.

See us on the Web at: **BooksToRead.com/etp**

Name _____

Address _____

City _____

State or Country _____ Zip _____