





Social Networking Tools Value and Use Framework

 Tool Categories	 Tool Values	 Sample Tools	 Example Tool Uses
Audio (Podcast)	<ul style="list-style-type: none"> • Fosters just-in-time review & sharing • Furthers mobile learning 	<ul style="list-style-type: none"> • Podcast • PodcastAlley • Podcastblaster 	<ul style="list-style-type: none"> • Serves as make-up opportunity for missed work • Functions as review tool
Microblog	<ul style="list-style-type: none"> • Encourages brief information sharing • Cultivates resource network 	<ul style="list-style-type: none"> • Twitter • Jaiku • Plurk 	<ul style="list-style-type: none"> • Replaces instant messaging • Supports group assignments
Photo Sharing	<ul style="list-style-type: none"> • Promotes multisensory learning and sharing • Nurtures multiple intelligences 	<ul style="list-style-type: none"> • Flickr • Snapfish • Shutterfly 	<ul style="list-style-type: none"> • Depicts (pictorially) a thought, concept, or idea • Brings remote places and assets close to everyone
RSS	<ul style="list-style-type: none"> • Aggregates information • Improves access to resources 	<ul style="list-style-type: none"> • Bloglines • FeedReader • Google Reader 	<ul style="list-style-type: none"> • Helps users manage influx of information • Encourages users to share useful feeds, establishing a community sorting effort
Social Networking Site	<ul style="list-style-type: none"> • Combines tools • Fosters collaboration 	<ul style="list-style-type: none"> • Facebook • LinkedIn • Classroom 2.0 • College 2.0 	<ul style="list-style-type: none"> • Aids users by serving as a one-stop-shop for all social networking tools • Demonstrates variety of uses for social networking (personal and professional)
Social Tagging and Bookmarking	<ul style="list-style-type: none"> • Enhances collaboration • Advances access to resources 	<ul style="list-style-type: none"> • Del.icio.us • Digg • Furl • Bookmarklets 	<ul style="list-style-type: none"> • Helps users manage blogs followed • Serves as a one-stop-shop for all one's blog subscriptions
Video	<ul style="list-style-type: none"> • Supports multisensory learning and sharing • Showcases creativity 	<ul style="list-style-type: none"> • YouTube • Slideshare • Teachertube 	<ul style="list-style-type: none"> • Demonstrate synthesis of concept through video assignment products • Use as motivating way to introduce an idea
Virtual World	<ul style="list-style-type: none"> • Fosters sense of presence • Supports community-building 	<ul style="list-style-type: none"> • TappedIn • SecondLife • There.com 	<ul style="list-style-type: none"> • Serves as an immersive collaboration experiences (e.g., language learning) • Offers persistent learning environment (i.e., world is 24/7; always 'open')
Weblog (blog)	<ul style="list-style-type: none"> • Promotes idea formation and sharing • Encourages individual thought 	<ul style="list-style-type: none"> • WordPress • Edublog • Blogger 	<ul style="list-style-type: none"> • Fosters topical discussions • Encourages reflection and journaling
Wiki	<ul style="list-style-type: none"> • Fosters collaborative writing 	<ul style="list-style-type: none"> • PBWiki • WetPaint • Wikidot • Writeboard 	<ul style="list-style-type: none"> • Supports group assignments by serving as a sort of 'white board' or workspace • Enhances Peer-to-Peer support tasks (e.g., peer editing)